



Contact: Katie Markovich  
817.916.5000  
kmarkovich@paragon-sports.com

## **Tulsa Public Schools Sticks with Quality**

**Fort Worth—Wednesday, June 29, 2011—** Paragon Sports Constructors has been contracted by Tulsa Public Schools as General Contractor to convert the natural grass field at Hale High School to Desso iDNA synthetic turf.

Shortly following the public bid opening, and as low-bidder per the specifications, Paragon Sports Constructors was awarded the contract for Hale High School synthetic turf at the May 16<sup>th</sup> board meeting.

Hale and Rogers High School will both receive new Desso iDNA synthetic turf fields this summer. The fields will be amongst the first iDNA installations in the United States.

“The iDNA product is the finest quality turf product available on the market and features a unique fiber shape not found in any other manufacturer’s product. The double arch of the fiber makes it extremely resistant to splitting, UV degradation and wear. Lisport test results for this product are unlike any other I’ve seen in my 20 years of experience,” stated Bret Allen, VP of Sales & Marketing for Paragon Sports Constructors. (Lisport tests measure a how much a synthetic turf system will wear down with use over the course of its life.)

“These fields will set the new standard for synthetic turf sports fields in the U.S. & we couldn’t be more excited to play a key role in their installation,” added Jeff Gossett, Sales Team Member for Paragon Sports.

Paragon Sports is a turn-key sports construction company based in Fort Worth, Texas. They specialize in the construction of natural grass and synthetic turf sports fields and running tracks. For more information on Paragon Sports please visit [www.paragon-sports.com](http://www.paragon-sports.com). Information on the iDNA synthetic turf product can be found at [www.dessosports.com](http://www.dessosports.com).

