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## **Paragon Sports Contracts another Project for Frisco ISD**

**Fort Worth—Monday, June 27, 2011**—Paragon Sports Constructors has been contracted to resurface the running track at Memorial Stadium for Frisco Independent School District.

“We are excited to continue our history of service to Frisco ISD with this project” commented William Chaffe, President of Paragon Sports Constructors.

Memorial Stadium already features a Desso D-Vision synthetic turf field that was installed by Paragon Sports in 2009 as a replacement of the original artificial surface that was built by Paragon crews in 2001.

“This field is one of our flagship installations for Desso synthetic turf in the Texas market and we are proud to be resurfacing the track and bring it up to the same level of quality as the field,” said Bret Allen, VP of Sales and Marketing for Paragon Sports.

The stadium will receive a new Conipur ISP impermeable structural spray track surface manufactured by BASF/Conica, one D-area will also receive the impermeable spray coat system while the second D-area will receive a Conipur SW surface.

“Frisco is a large, progressive, and growing district that has done their research and kept up with the evolution of sports surface technology. They recognize and appreciate the history of quality the BASF/Conica brand stands for and have many successful Conica installations throughout the district,” said William Chaffe.

Paragon Sports is a turn-key sports construction company based in Fort Worth, Texas. They specialize in the construction of natural grass and synthetic turf sports fields and running tracks. For more information on Paragon Sports please check out their website at [www.paragon-sports.com](http://www.paragon-sports.com). For more information on BASF/Conica sports surfaces visit [www.conica.basf.com](http://www.conica.basf.com).

